



FOR IMMEDIATE RELEASE

Zipangu's New York Showroom is Opening on May 16, 2015

Zipangu, a furniture and interior décor company, is launching its flagship showroom in New York City on May 16, 2015. Founded in 2012 and based in Tokyo, New York, and Paris, Zipangu unites contemporary Western design with traditional Japanese aesthetics and craftsmanship.

Zipangu draws on its extensive relationships to Kyoto and Fukuoka textile weavers to incorporate into its furnishings the exquisite fabrics of the kimono. Zipangu's designer Daisuke Inoue uses the obi, or kimono sash, and draws on traditional Japanese motifs in creating his pieces. His work unites the sleek lines of contemporary décor with Japanese organic forms to create modern pieces that have a soft touch.

"Japanese architecture seeks to integrate itself into nature," said Zipangu President and Founder Kentaro Fujii. "Buildings are built so that there is a natural flow between the interior and the natural world outside. The Japanese aesthetic also places a great deal of emphasis on harmony and well-being. We at Zipangu honor this aesthetic and incorporate it into our work." Fujii, a naval architect by training, has been working with obi and kimono craftsmen for years and looks for new ways to introduce their time-honored artistry to the world.

Zipangu collaborates with several American artists and a supplier whose handcrafted pieces also place the Japanese aesthetic in a contemporary, Western context. Fine furniture designer and craftsman Anthony Morris has designed a range of furnishings and flooring incorporating obi textiles and rare woods. Photographer Todd Weinstein has created a series of fine art flower prints that echo the Japanese reverence for the blossom. And Scott Brogan, purveyor of high-end veneers and glass laminates, includes among his products customizable obi glass laminates. A selection of their work will be on display at the New York showroom.

In September, Zipangu participated at the Maison & Objet 2014 show in Paris, where it debuted its own products and those of its guest collaborators to much acclaim. Please refer to the accompanying press kit and the Zipangu website at zipangu.fr for further information on Zipangu and its full product line.

For all media inquiries or interview requests, please contact Kentaro (Ken) Fujii, President, at +1-212-869-0500 or z@zipangu.fr. For all sales inquiries, please contact Scott Brogan, Director of Sales U.S.A, at +1-973 448-2934 or scott@scottbrogangroup.com.